



Galax Downtown Grows, A Main Street Organization Partnership Program

Galax Downtown Grows is a 501(c)(3) nonprofit organization focused on revitalizing and re-energizing the heart of our community through education, events, special projects, and community engagement. Our Mission is to further strengthen and grow downtown Galax as an authentic Appalachian destination and vibrant community for residents.

2026 Goals include:

Projects	Events
Award \$40,000 for Façade Grants for a minimum of \$80,000 in downtown improvements	Hold 5 Downtown Bashes with cars and bands
Install 4 Murals Downtown	Promote a minimum of 2 Shop Local Events
Install a Downtown Directory and Parking Signs	Coordinate the Halloween Bash
Build a Stage in Galax Grove*	Coordinate Seasonal Decorating Contests
Market vacant commercial spaces and available buildings	Host Semi-Annual Partner Receptions
Install bike racks at strategic locations throughout Downtown	Partner with Tourism to hold the fourth annual Old Appalachian Christmas Festival

**Dependent on a grant or sponsor*

Where will your money go?

- For bands, DJ's and promotions.
- Marketing materials and mileage to regional meetings and businesses to recruit investors and businesses.
- Public improvement projects like murals, benches, and bike racks.
- Matching funds for grants to double or triple the impact.

Quick Facts about Galax Grows

- Virginia Main Street Advancing Community
- National Main Street Affiliate
- Community-led, 15-year vision for Downtown Development
- We are just getting started!!!

ECONOMIC IMPACT

2024-25 Reporting Metrics

Public Improvements \$1,000,000

Private Investment \$205,000

Volunteer Hours 1,017

Façade Improvements \$52,000

Downtown Unique Visitors 89,000

2026 Business Partnership Opportunities

Galax Grows: Social Media & Online Marketing Reach



Facebook: More than 1,000 followers [@GalaxGrows.com](https://www.facebook.com/GalaxGrows.com)



Website: www.galaxgrows.com



Newsletter: *Quarterly*



INFO@GALAXGROWS.COM

Business Partner Benefits	\$2,500	\$1,000	\$500
Company name, logo, and link on Galax Grows website year-round	✓	✓	✓
Social media mentions one time in year	✓	✓	✓
Company logo on supporting marketing literature (when applicable)	✓	✓	
Company logo on special Business Partner signage at Galax Grows events	✓	✓	
Social Media and Emcee Shout out at Galax Grows events	✓		
Social media mentions throughout the year	✓		
2 Tickets to Dinner on Main or 2 Tickets to The Rex Theater Christmas Show	✓		
Press release and photo opportunity in your location for sponsorship PR	✓		

Your Business Partnership contribution will be used for programs, events, and initiatives that support community development, foster an entrepreneurial environment, and create a prosperous business climate in Galax.

To help you determine level of participation, below are costs associated with potential programs and events: Entertainment - \$500 local to \$5000 regional; Advertising and Marketing (Print, Digital, Radio, Social) - \$200 to \$2400; Photography/Video \$500-\$800; T-shirts for volunteers - \$12/T-Shirts (\$60 - \$275); Props and Decorations (e.g. Photo Booths, Banners et al) - \$200 to \$400. Your contribution directly impacts the quality of quantity of events and programs.

Galax Downtown Association is a 501(c)(3) nonprofit dedicated to community development; consult with your tax advisor to learn more about charitable deductions.

2026 Business Partnership Form

I would like to be part of Galax Main Street's change-making and community building!

My business will contribute at the:

_____ \$2,500 level

_____ \$1,000 level

_____ \$ 500 level

_____ \$ Other

Payment Plans (Optional)

I would like to split my contribution into **2 payments**

I would like to split my contribution into **4 payments**

Please return completed form to:



PO Box 544
Galax, VA 24333

or by email to

Director@galaxgrows.com

_____ My contribution is enclosed as a check

_____ Please mail an invoice to the address below

_____ Please email an invoice to the email address below

_____ I would like to pay online at galaxgrows.com

_____ Goods and services partnership trade agreement.

Business (Individual) Name: _____

Authorized Representative Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Website: _____

Signature: _____



DOWNTOWN GALAX GROWS

GALAX GROVE COMMUNITY STAGE PROJECT

GALAX GROVE 120 MAIN STREET, GALAX VA



PROJECT COST & TIMELINE

TIMBER FRAME STAGE: \$26,458
CONCRETE & SITE PREP: \$3,663

ADDITIONAL DONATIONS WILL SUPPORT:
LANDSCAPING
LIGHTING
ADDITIONAL SITE IMPROVEMENT'S

EXPECTED CONSTRUCTION
AUGUST-DECEMBER 2026

WE'RE BUILDING:

TIMBER-FRAME STAGE
CONCRETE FOUNDATION
ELECTRICAL ACCESS
LANDSCAPING & LIGHTING

CREATING A GREEN, WELCOMING SPACE
WHERE FAMILIES & VISITORS CAN SPEND
MORE TIME DOWNTOWN.

COMMUNITY IMPACT

A LOCAL GATHERING PLACE
MORE FOOT TRAFFIC FOR LOCAL
BUSINESSES

ELECTRICAL ACCESS

LANDSCAPING LIGHTING

(ALL MAJOR DONERS WILL BE
RECOGNIZED ON A PLAQUE BESIDE THE
STAGE)

WHY IT MATTERS:

LIVE MUSIC & LOCAL PERFORMERS

HILLBILLY DAYZ

DOWNTOWN BIG BLOCK PARTY

APPALACHIAN CHRISTMAS FESTIVAL

SCHOOLS & COMMUNITY

PERFORMANCES

INFORMAL CONCERTS, GATHERINGS &
MORE.

HELP US TURN AN EMPTY LOT INTO
THE HEART OF DOWNTOWN!



WITH COMMUNITY PARTNERS
AND SPONSOR'S, WE
ENVISION GALAX GROVE AS A
VITAL GATHERING PLACE IN
THE HEART OF OUR TOWN,
BRINGING OUR MUSIC,
CULTURE AND PEOPLE
TOGETHER AGAIN.

FRIEND OF GALAX

DOWNTOWN PARTNER

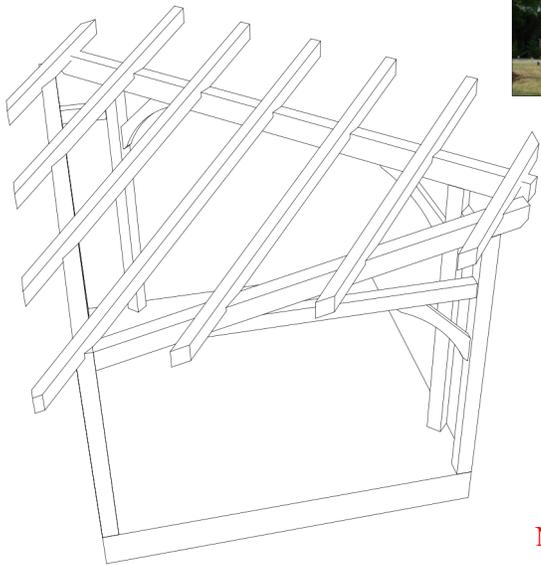
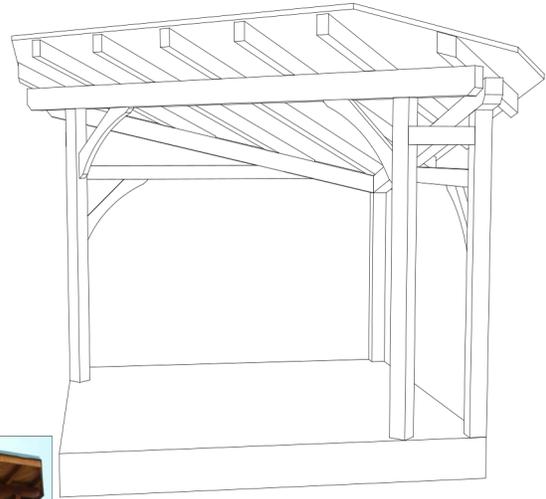
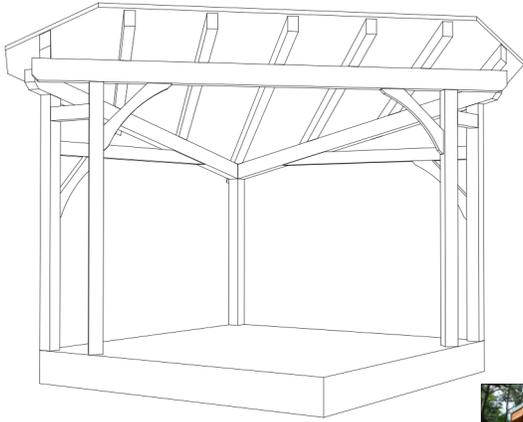
DOWNTOWN CHAMPION

500\$

1,000\$

2,500\$

A VISION FOR THE HEART OF DOWNTOWN



Not For Construction



ADDRESS
999 Haverhill Rd SE
Floyd, VA 24091
Phone 540.220.5555
www.streamline-timberframe.com

A TimberFrame designed for:
The Town Of Galax

SEAL



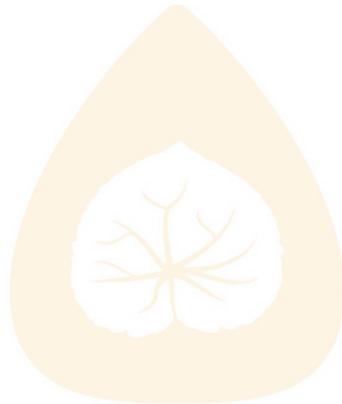
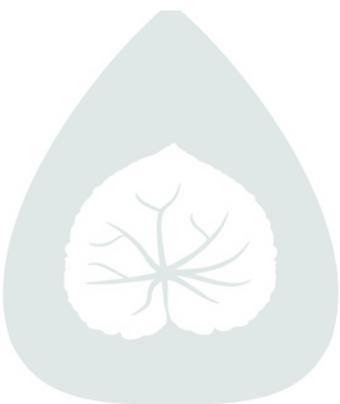
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